



<https://endsofttech.com/job/social-media-marketing-specialist/>

## Social Media Marketing Specialist

### Description

- Ideal candidate is responsible in having an understanding of marketing and social media trend techniques such as management of social media accounts; proposing, pitching-in and executing conceptual strategies.

### Responsibilities

- Proposes and creates campaign ideas and strategies that may help in increasing the engagement of social media accounts.
- Creates and executes social media campaign materials such as content plan with high quality artworks and copies that may help in the success of the campaign.
- Proposes and executes contests when needed.
- Strategically schedules social media postings.
- Researches to support social media campaigns.
- Monitors and manages social media accounts.
- Keep in-touch with users or potential customers by entertaining their inquiries and concerns.

### Qualifications

- At least a bachelor's degree in multimedia arts, information technology, fine arts, or other relevant field.
- Knowledge and understanding of different social media platforms
- Basic ability to use design applications.
- Good-excellent oral and written communication skills.
- Team player with a knack in beating deadlines.
- Able to work with minimal supervision.
- Must be willing to work in Las Pinas City.
- Fresh graduates are welcome to apply.
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### Job Benefits

- Philhealth
- SSS
- Pagibig
- We can also give you more benefits if we really see your consistency.
- Bonus, etc...

### Contacts

at least 3 Contacts are required for call verification.

We are looking for a FullStack WordPress Website Designer / Developer. Send us your resume at [contactus@endsofttech.com](mailto:contactus@endsofttech.com)

### Hiring organization

Endsofttech Web Solutions

### Employment Type

Full-time

### Industry

Accounting and Marketing

### Job Location

Unit 302 3/F, 17 Vatican Building,  
1740, Vatican City Drive, BF Resort  
Village, Talon Dos, Las Pinas City,  
Metro Manila, Philippines  
Remote work from: Philippines

### Date posted

November 4, 2021