



<https://endsofttech.com/job/social-media-marketing-specialist/>

Social Media Marketing Specialist

Description

- Ideal candidate is responsible in having an understanding of marketing and social media trend techniques such as management of social media accounts; proposing, pitching-in and executing conceptual strategies.

Responsibilities

- Proposes and creates campaign ideas and strategies that may help in increasing the engagement of social media accounts.
- Creates and executes social media campaign materials such as content plan with high quality artworks and copies that may help in the success of the campaign.
- Proposes and executes contests when needed.
- Strategically schedules social media postings.
- Researches to support social media campaigns.
- Monitors and manages social media accounts.
- Keep in-touch with users or potential customers by entertaining their inquiries and concerns.

Qualifications

- At least a bachelor's degree in multimedia arts, information technology, fine arts, or other relevant field.
- Knowledge and understanding of different social media platforms
- Basic ability to use design applications.
- Good-excellent oral and written communication skills.
- Team player with a knack in beating deadlines.
- Able to work with minimal supervision.
- Must be willing to work in Las Pinas City.
- Fresh graduates are welcome to apply.
-

Job Benefits

- Philhealth
- SSS
- Pagibig
- We can also give you more benefits if we really see your consistency.
- Bonus, etc...

Contacts

at least 3 Contacts are required for call verification.

We are looking for a FullStack WordPress Website Designer / Developer. Send us your resume at contactus@endsofttech.com

Hiring organization

Endsofttech Web Solutions

Employment Type

Full-time

Industry

Accounting and Marketing

Job Location

Unit 302 3/F, 17 Vatican Building, 1740, Vatican City Drive, BF Resort Village, Talon Dos, Las Pinas City, Metro Manila, Philippines
Remote work from: Philippines

Date posted

November 4, 2021